Government of Jammu and Kashmir Consumer Affairs and Public Distribution Department Civil Secretariat, Srinagar

Subjects Complaint regarding unsafe Maggi Brand.

Government Order No. 46 -CAPD of 2015
DATED :- 04 -06 -2015

Whereas, during the last few days reports about sale of unsafe Maggi has been reported from various parts of the country and certain states have taken action in this regard.

Whereas, leading daily Newspapers of the State on 1st & 2nd June 2015 have reported about the Sale/Consumption of unsafe Maggi Brand (not fit for human consumption) due to presence of excess LEAD and MSG contents in the Nestle Maggi Products against the prescribed limits.

Whereas, the Department of Consumer Affairs & Public Distribution Department being the custodian of the Rights of consumers of the State especially Children has to ensure safety of health of the general public.

Accordingly, all the District Magistrates are hereby directed to impose complete ban on the sale of Maggi products in the State and the Nestle India is directed to withdraw all the stocks from the market forthwith. This restriction will however remain in force for a period of one month or till the test report of sampling to be conducted by concerned Government Department/ Agency is received whichever comes earlier.

By the order of the Government of Jammu and Kashmir.

\$d/-

(Saurabh Bhagat) IAS

Secretary to Government.

CA&PD Department

Dated:- -06-2015

No.CAPD/

Copy to the:-

- 1. Commissioner, Food Safety, J&K with a request to lift the necessary samples of Maggi from market and get its analytical report immediately.
- 2. All District Magistrates for immediate compliance.
- 3. Director, CAPD Jammu/ Kashmir for information and necessary action.
- 4. OSD to Hon'ble Minister for CAPD & Tribal Affairs for the information of Hon'ble Minister.
- 5. Officer Incharge for Nestle India Ltd for J&K.

(Javid Ahmad Reshi)

Under Secretary to Govt. CA&PD Department